

The Christmas Shop Foundation's
The Perfect Gift
2010 Exhibitor Application Form

Business Name: _____ Contact Name: _____

E-mail: _____ Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

H/W Phone: _____ Cell Phone: _____ Fax: _____

Category (circle the most appropriate): Home Décor; Food; Women's Apparel; Women's Accessories; Children's Apparel; Men's Apparel; Art & Antiques; Bed & Bath; Children's Toys; Garden; Gifts; Silver Jewelry; Fine Jewelry; Reproduction Jewelry; Other _____.

Perfect Gift Exhibitors:

- Must be available for the entire event, including moving in at an assigned time on Mon., Nov. 8. through 4:00 pm Wed., Nov. 10, 2010. _____ *YES, I am able to participate for the duration of the show.*
- Pay 20% commission and a space rental fee
 - .5 Space (min 60 sq. feet) = \$250
 - 1.0 Space (min. 120 sq. feet) = \$500
 - 1.5 Space (min. 180 sq. feet) = \$750
 - 2.0 Space (min. 240 sq. feet) = \$1,000

Exhibitor must also supply the following:

1. Website that contains photos or

Photographs of merchandise, booths at other shows, retail displays. Photos will not be returned.

2. Summary of your business including:

- General description of your business
- Merchandise – examples of, brand names, and reasons your merchandise is unique
- Overall price range
- Gift show experience, including sales figures
- Two referrals from other gift show exhibitors and/or gift show event chairs
- Extras– personalizing, special orders, gift wrap

Exhibitors are generally invited in March, and most of our available space is booked by April. Occasionally there are limited Exhibitor openings beyond April.

Please mail application to:

The Christmas Shop Foundation -- Exhibit Chairs
P.O. Box 4184, Wilmington, DE 19807-0184

Questions? exhibits@christmasshopfoundation.org